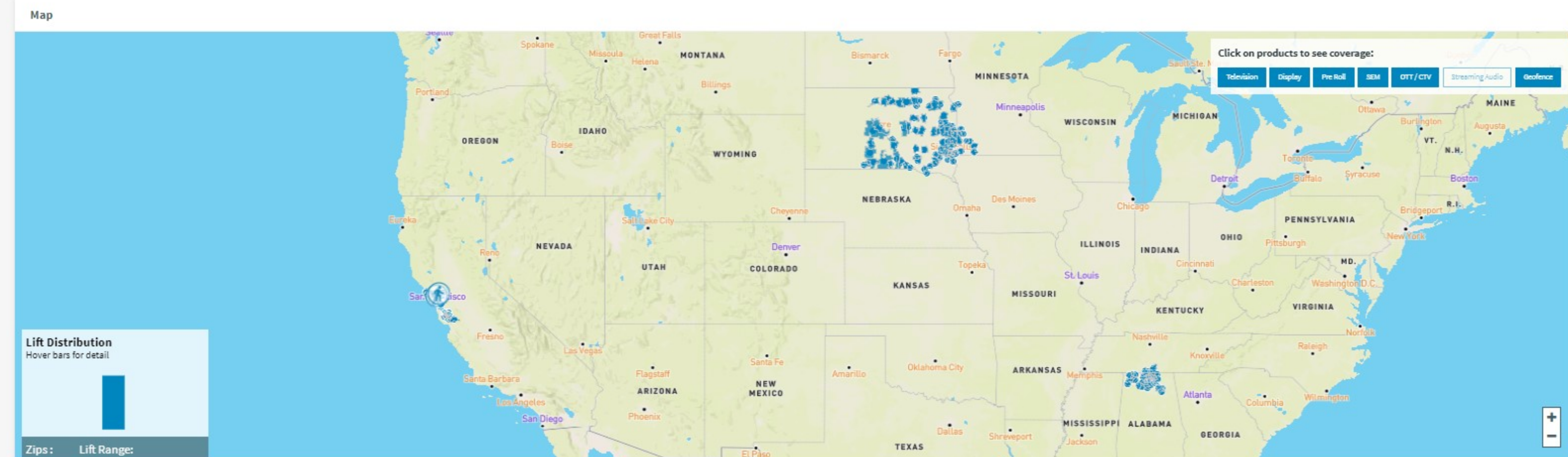
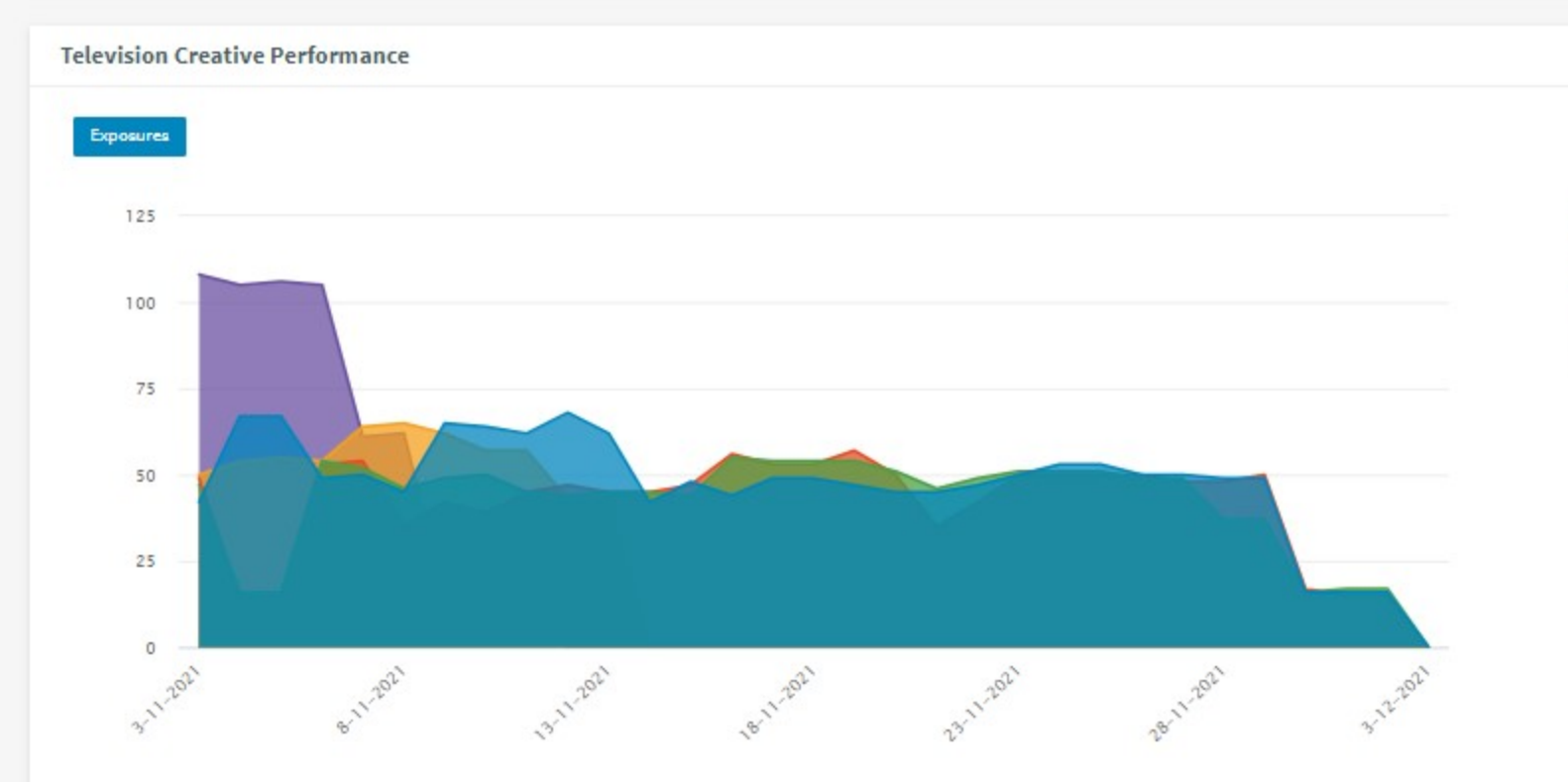
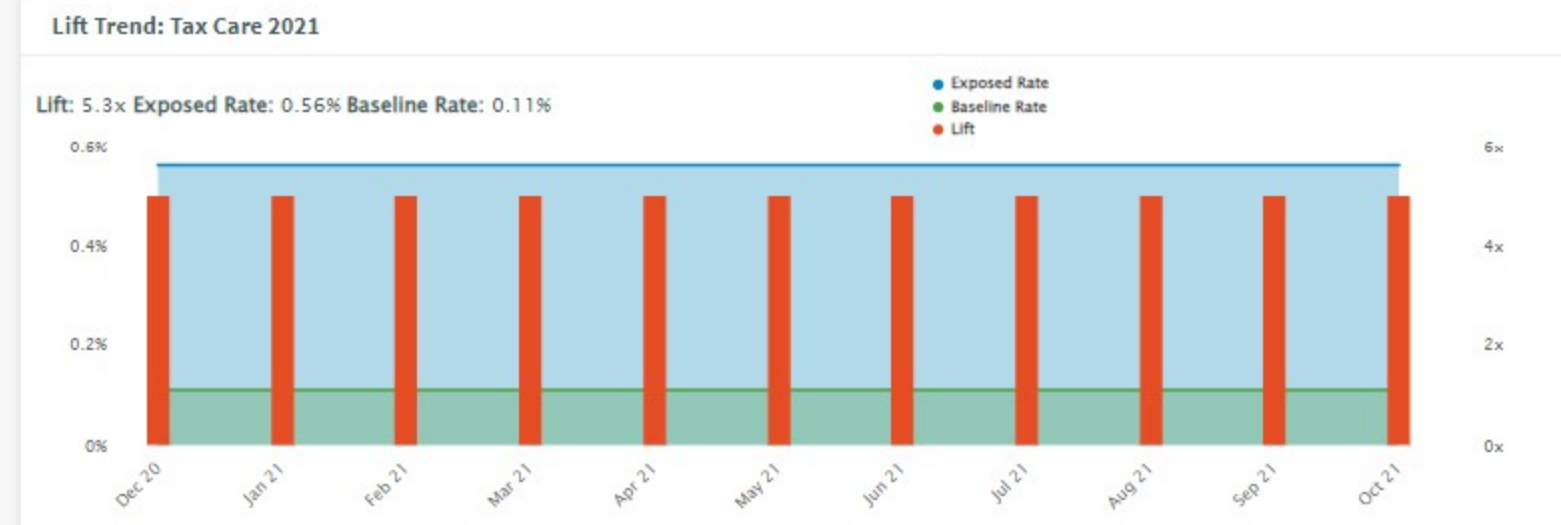
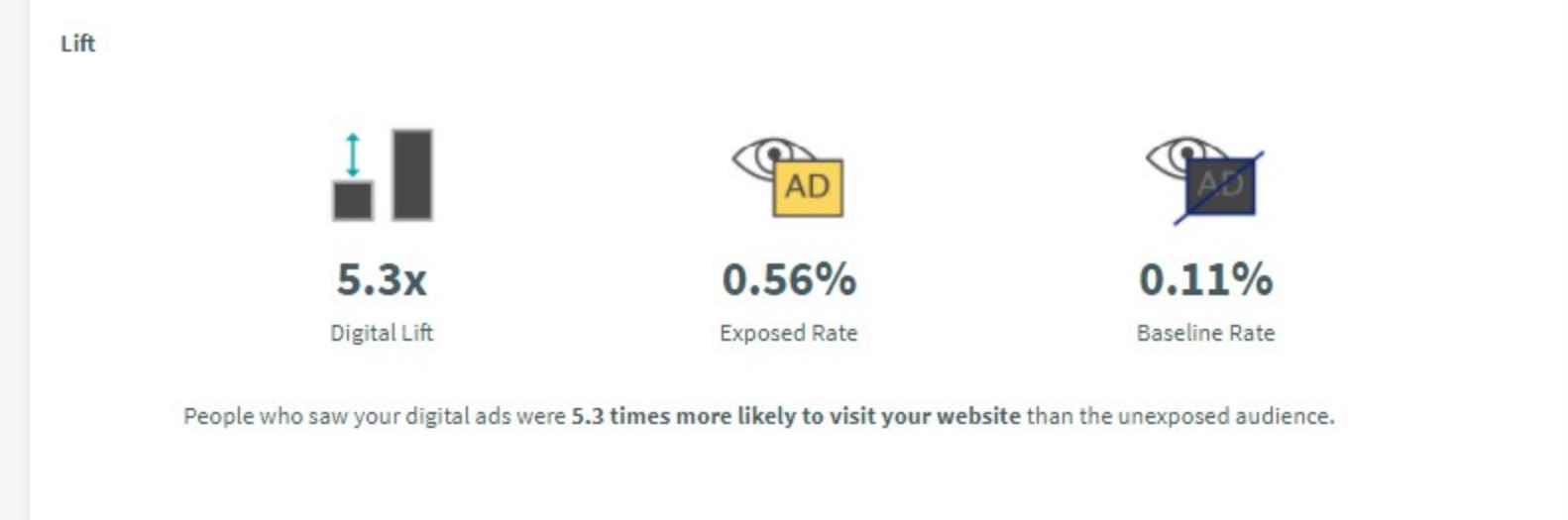




Quick Stats	Impressions	Engagements	Ad Interactions	Visits	View Throughs	Clicks
	283,905	1.02%	0.32%	0.70%	0.32%	0.38%
		2,565	802	1,763	797	966

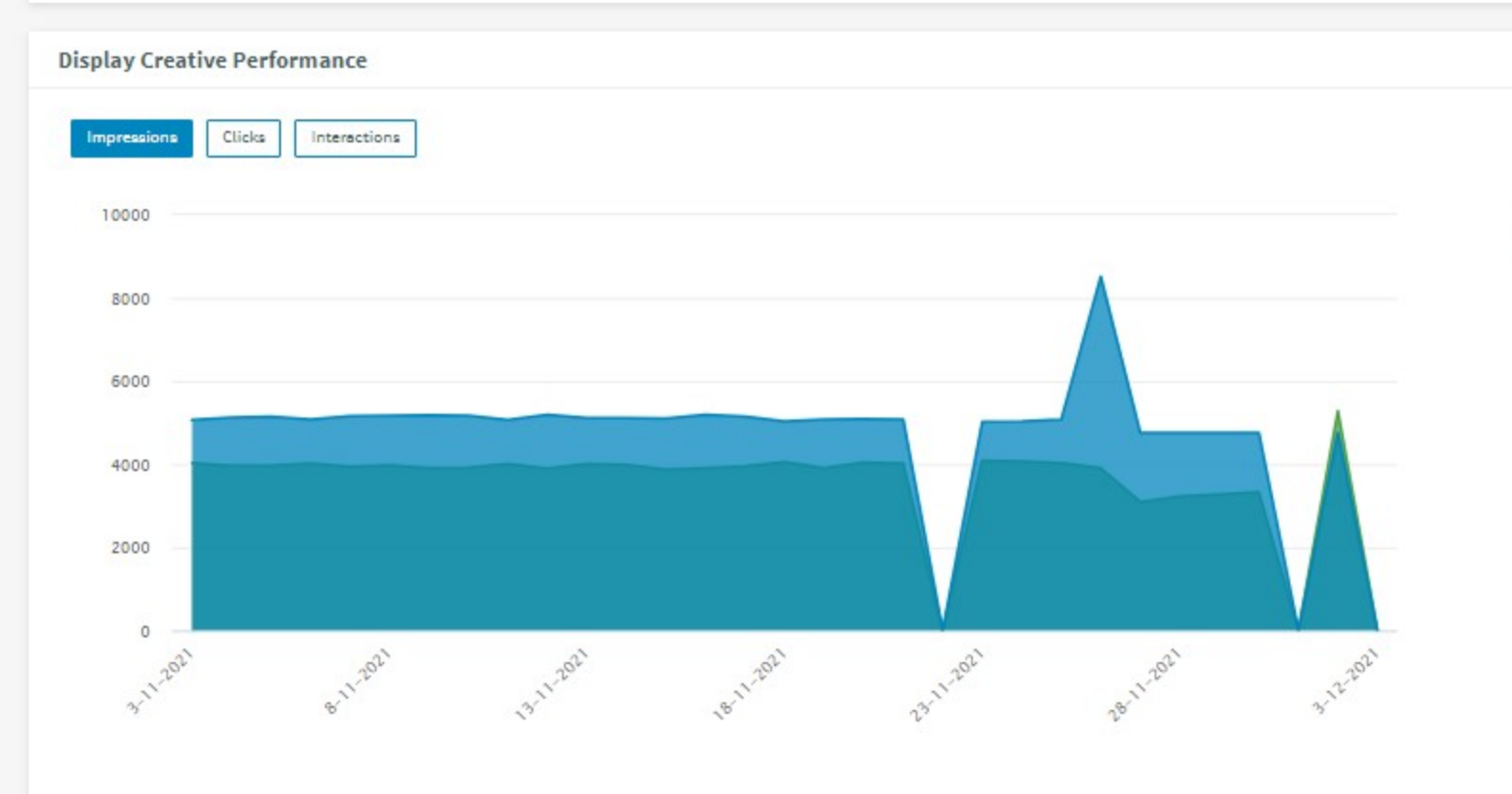


	Exposures	Impressions	Clicks	View Throughs	Visits
Television	4,549	n/a	n/a	n/a	n/a
Display	n/a	193,406	139	16	155
Display	n/a	170,548	120	16	136
Retargeting	n/a	21,958	16	n/a	16
Geofence	n/a	900	3	0	3
Geo Recency	n/a	n/a	n/a	n/a	n/a
Pre Roll	n/a	23,204	209	781	990
Pre Roll	n/a	20,407	194	781	975
Retargeting	n/a	2,797	15	n/a	15
SEM	n/a	16,269	540	0	540
OTT / CTV	n/a	32,816	n/a	0	n/a
Social	n/a	18,210	78	n/a	n/a
Total	4,549	283,905	966	797	1,763



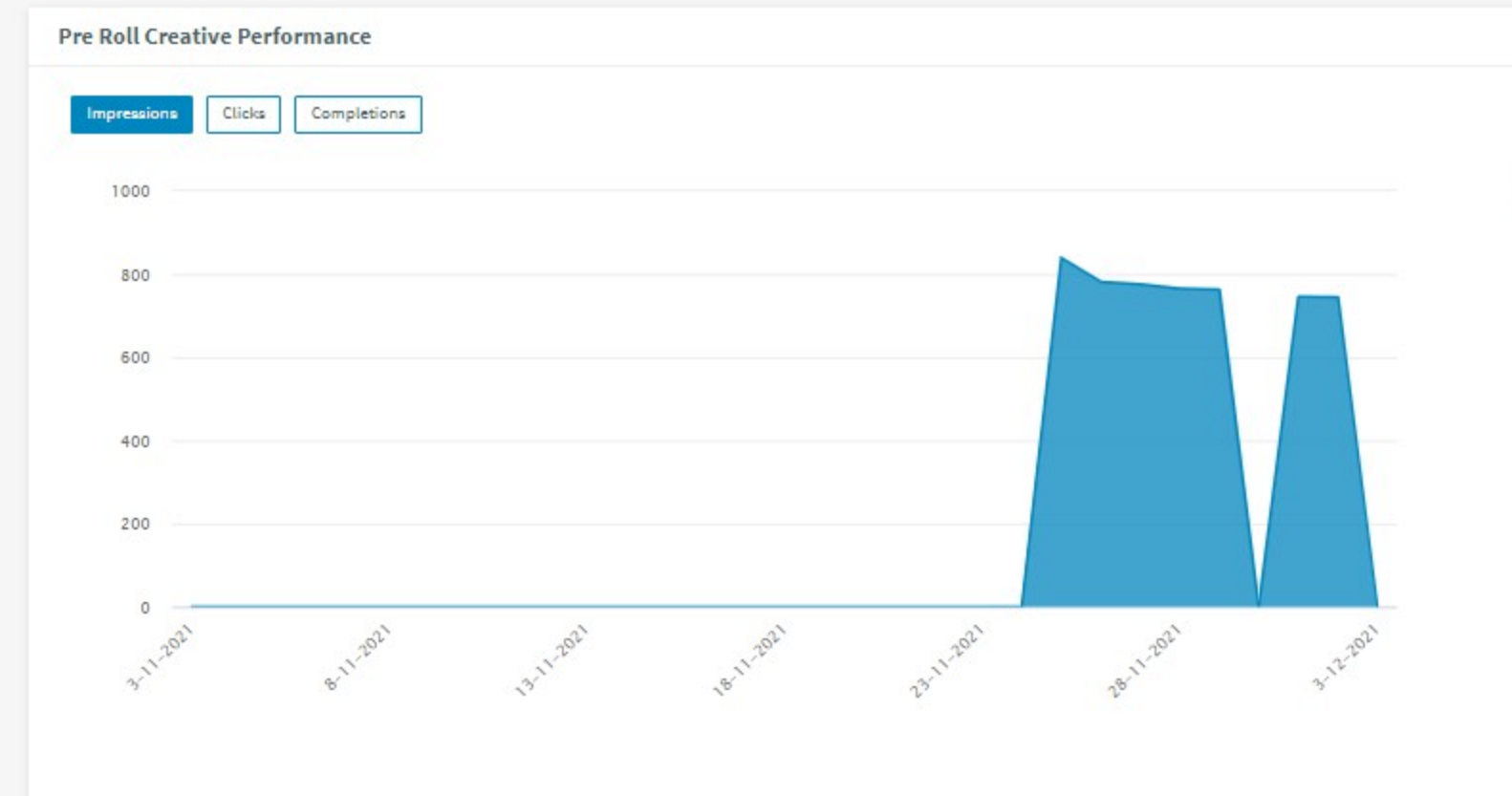
1,459 Exposures 7 Zones

Top Networks: FX, TNT, ESPN, THC, TBS

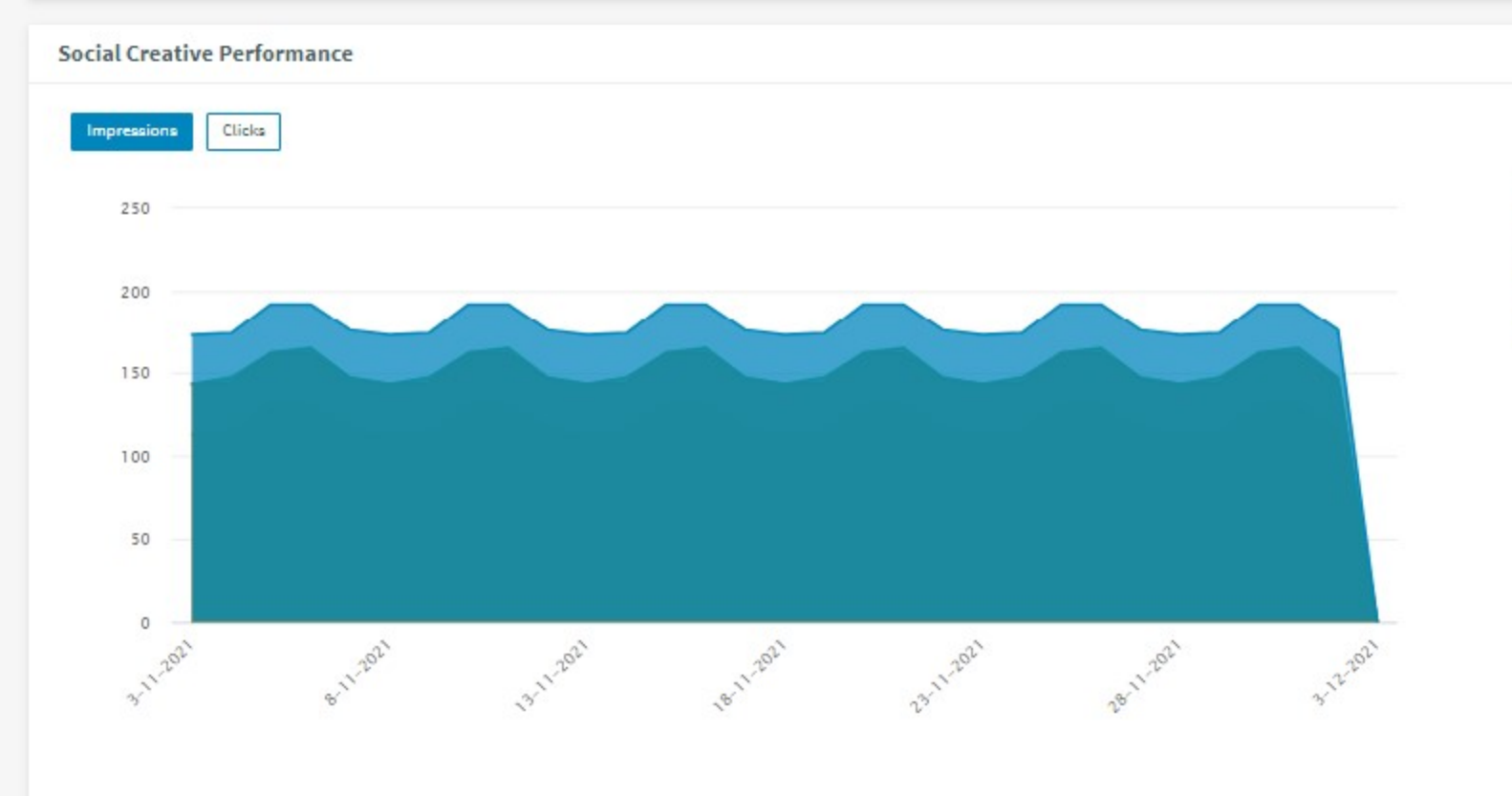


144,769 Impressions 793 Ad Interactions 0.55% Ad Interaction Rate 107 Clicks 0.07% Click Rate

100% Display

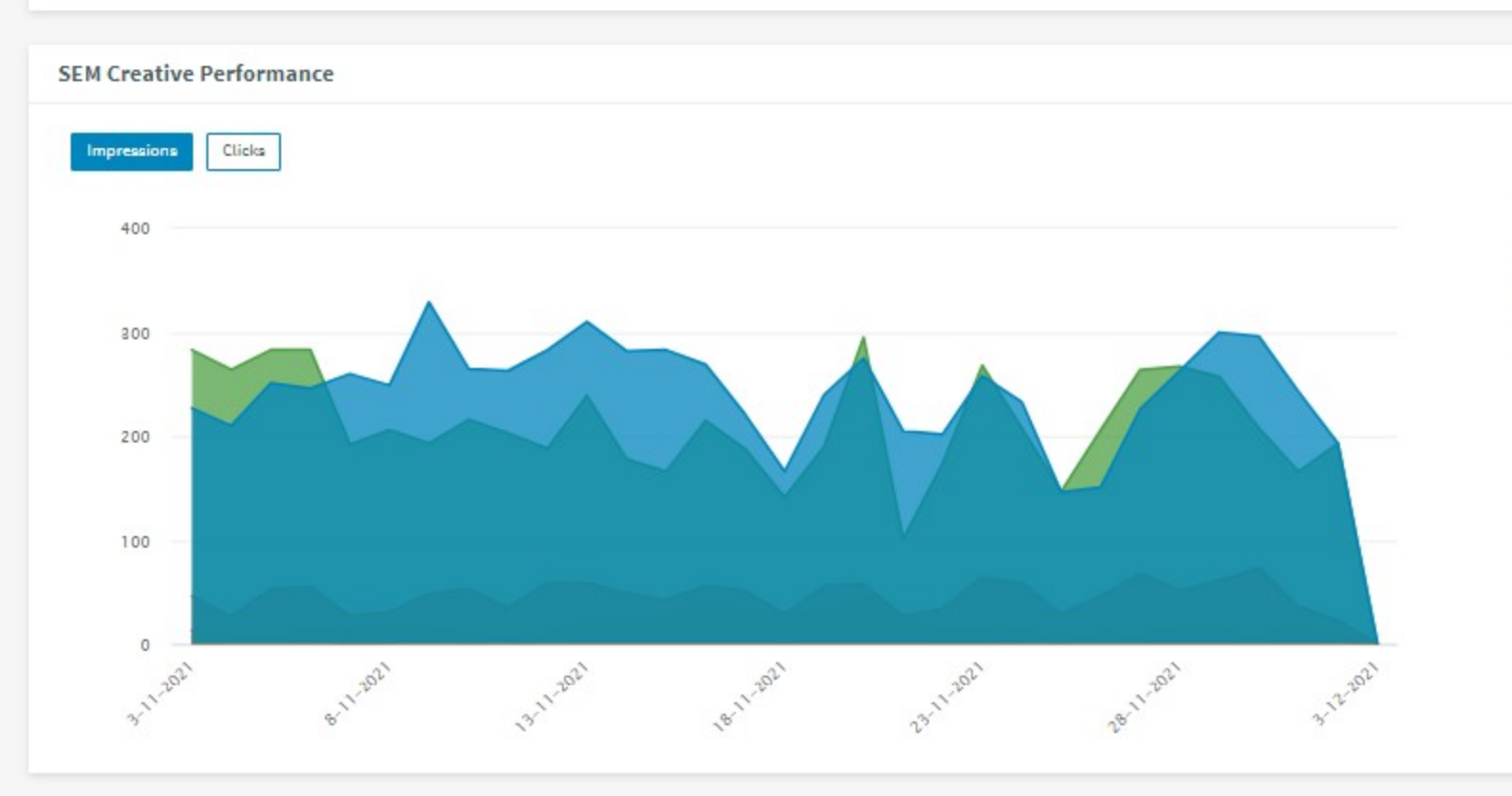


5,417 Impressions 3,518 Completions 64.94% Completion Rate 47 Clicks 0.87% Click Rate



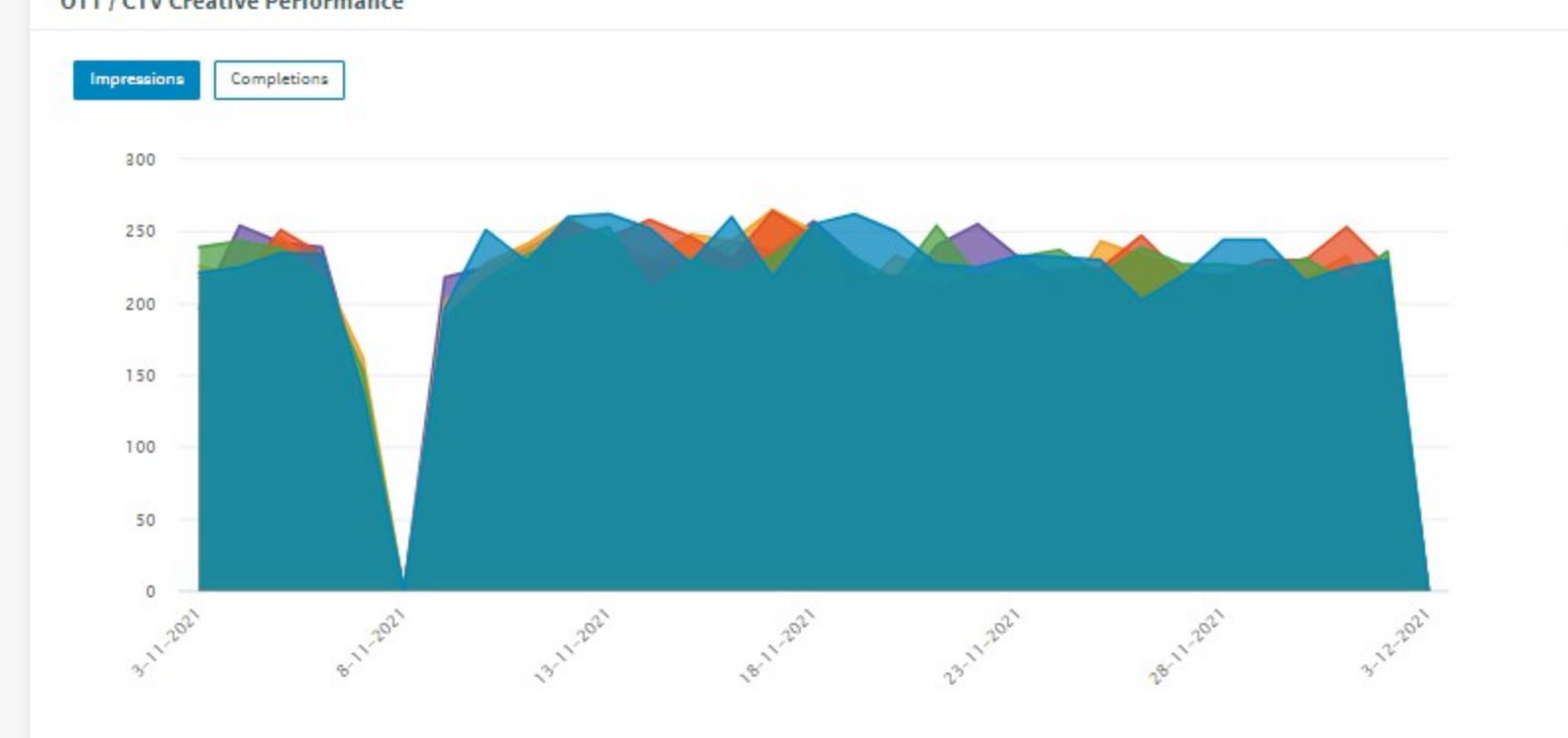
5,442 Impressions 13 Clicks 0.24% Click Rate

100% Social



7,345 Impressions 236 Clicks 3.21% Click Rate

Mill Valley Toyota | Toyota Dealer in Mill Valley, CA
<https://www.acme.brandcdn.com/>
 (888) 555-5555
 Browse Great Savings On All Toyota Models at Mill Valley Toyota.
 Certified Pre-Owned Cars
 Certified Pre-Owned Inventory in Mill Valley, CA.
 155 E Main St, Mill Valley, CA, 94941, US



6,702 Impressions 6,037 Completions 90.08% Completion Rate