Zoning in.

Sioux Falls/Mitchell DMA



Midco reaches across networks to reach people as they browse top local, regional and national sites. We offer TV advertising placement **KEY** across more than five designated marketing areas (DMAs) and Advertising Zone Insertable City advertising zones throughout the Midwest. State Boundary TV Advertising Area **OINTERNATIONAL** 0 OELY Minot/Bismarck/Dickinson **DMA Duluth/Superior** DMA Fargo/Valley City **DMA** Minneapolis/St. Paul DMA Richmond Lake

ABERDEEN WATERTOWN Rapid City DMA Ft. Pierre PIERRE SIOUX FALLS SIOUX FALLS (see inset)