

TV Advertising Zones Subcounts



Kansas

Lawrence (1705)

15,610

Basehor	66007
Eudora	66025
Lawrence	66044, 66045, 66046, 66047, 66049
Linwood	66052
Piper	66109
Tonganoxie	66086

North Dakota

Bismarck (1184)

30,183

Beulah	58523
Bismarck	58501, 58503, 58504, 58505, 58558
Center	58530
Glen Ullin	58631
Golden Valley	58541
Hazen	58545
Hebron	58638
Lincoln	58504
Mandan	58554
New Salem	58563
Pick City	58545
Riverdale	58565
Stanton	58571
Turtle Lake	58575
Underwood	58576
Washburn	58577
Zap	58580

Devils Lake (0080)

3,262

Bisbee	58317
Cando	58324
Devils Lake	58301
Langdon	58249
Starkweather	58377
Walhalla	58282

Dickinson (1865)

1,965

Belfield	58622
Bowman	58623
Dickinson	58601
Dodge	58625
Gladstone	58630
Halliday	58636
Hettinger	58639
Killdeer	58640, 58626
Reeder	58649
Rhame	58651
Richardton	58652
Scranton	58653
South Heart	58655

Fargo (8167)

26,833

Breckenridge, MN	56520
Buffalo	58011
Casselton	58012
Dilworth, MN	56529
Fairmount	58030
Fargo	58102, 58103, 58104, 58121
Frontier	58104
Glyndon, MN	56547
Hankinson	58041
Harwood	58042, 58102
Horace	58047
Leonard	58052
Lidgerwood	58053
Mapleton	58059
Moorhead, MN	56529, 56560, 56561, 56563
Oxbow	58047
Reiles Acres	58102
Sabin, MN	56580
Wahpeton	58074, 58075, 58076
West Fargo	58078

Grand Forks (7826)

26,163

Buxton	58218
Crookston, MN	56716
East Grand Forks, MN	56721
Emerado	58228
Grafton	58237
Grand Forks	58201, 58202, 58203
Grand Forks AFB	58204, 58205, 58207
Grandin	58038
Hatton	58240
Hillsboro	58045
Larimore	58251
Manvel	58256
Mayville	58257, 58258
Minto	58261
Oslo	56744
Portland	58274
Reynolds	58275
Thompson	58278

Minot (0642)

14,131

Anamoose	58710
Bottineau	58318
Burlington	58703, 58722
Drake	58736
Dunseith	58329
Fessenden	58438
Glenburn	58740
Harvey	58341
Lansford	58750
Minot	58701, 58702, 58703, 58707
Minot AFB	58704, 58705
Mohall	58761
Rolette	58366
Rolla	58367
Rugby	58368
Ruthville	58701, 58703
Saint John	58369
Surrey	58785
Towner	58788
Willow City	58384

Williston (9378)

7,515

Williston	58801
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1 Non-Midco subscribers
Total subscribers 11/2020 - 277,476

South Dakota

Aberdeen (6023) 9,807

Aberdeen	57401
Bath	57427
Bowdle	57428
Bristol	57219
Doland	57436
Frederick	57441
Ipswich	57451
Java	57452
Mina	57451
Mina Lake	57451
Mobridge	57601
Richmond Lake	57401
Roscoe	57471
Redfield	57469
Roslyn	57261
Selby	57472
Warner	57479
Waubay	57273
Webster	57274

Brookings¹ (7650) 13,156

Adrian, MN	56110
Arlington	57212
Aurora	57002
Brandon	57005
Brookings	57006
Bruce	57220
Castlewood	57223
Colman	57017
Currie, MN	56123
De Smet	57231
Edgerton, MN	56128
Egan	57024
Elkton	57026
Ellsworth, MN	56129
Estelline	57234
Flandreau	57028
Fulda, MN	56131
Hadley, MN	56151
Hayti	57241
Ihlen, MN	56140
Ivanhoe, MN	56142
Jasper, MN	56144
Lake Benton, MN	56149
Lake Norden	57248
Lake Preston	57249
Lake Wilson, MN	56151
Luverne, MN	56156
Marshall, MN	56258
Pipestone, MN	56164
Rushmore, MN	56168
Slayton, MN	56151, 56172
Toronto	57268
Tracy, MN	56175
Tyler, MN	56178
White	57276
Worthington, MN	56187
Volga	57071

Mitchell (6298) 11,923

Antelope ¹	57555
Armour ¹	57313
Avon ¹	57315
Bonesteel ¹	57317
Bridgewater ¹	57319
Burke ¹	57523
Canistota ¹	57012
Colome ¹	57528
Corsica ¹	57328
Dell Rapids ¹	57022
Fairfax ¹	57335
Freeman ¹	57029
Gregory ¹	57533
Hartford ¹	57033
Huron	57301, 57350
Lower Brule ¹	57548
Marion ¹	57043
Menno ¹	57045
Miller	57362
Mitchell	57301
Montrose ¹	57048
Murdo ¹	57559
Plankinton ¹	57368
Reliance ¹	57569
Rosebud ¹	57570
Saint Lawrence	57373
Scotland ¹	57059
Springfield ¹	57062
St. Francis ¹	57572
Trent ¹	57065
White River ¹	57579
Winner ¹	57580
Wolsey	57384

Pierre (6297) 4,493

Fort Pierre	57532
Pierre	57501

Rapid City (2135) 38,001

Belle Fourche	57717
Black Hawk	57718
Box Elder	57719
Buffalo Gap ¹	57722
Central City	57754
Custer ¹	57730
Deadwood	57732
Edgemont ¹	57735
Ellsworth AFB	57706
Evergreen ¹	57772
Fort Meade	57741
Hill City ¹	57745
Hot Springs ¹	57747
Kadoka ¹	57543
Kyle ¹	57552
Lead	57754
Manderson ¹	57556
Martin ¹	57551
Midland ¹	57552
New Underwood ¹	57761
Oelrichs ¹	57763
Philip ¹	57567
Piedmont	57718, 57769
Pine Ridge ¹	57770
Rapid City	57701, 57702, 57703, 57709
Saint Onge ¹	57779
Spearfish	57783, 57799
Sturgis	57741, 57785
Summerset	57718, 57769
Wall ¹	57790
Wanblee ¹	57577
Whitewood	57793

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South Dakota

Sioux Falls (1180)

48,623

Alcester ¹	57001, 57004, 57034
Brandon	57005
Baltic	57003
Canton	57013
Centerville ¹	57014
Chancellor ¹	57015
Colman ¹	57017
Colton	57018
Crooks	57020
Elk Point ¹	57025
Flandreau ¹	57028
Gayville ¹	57031
Harrisburg	57032
Humboldt	57035
Hurley ¹	57036
Irene ¹	57037
Lennox	57039
Madison	57042
Parker ¹	57053
Renner	57055
Sioux Falls	57068, 57101, 57103, 57104, 57105, 57106, 57107, 57108, 57110, 57197
Tea	57064
Viborg ¹	57070
Wakonda ¹	57073
Watertown ¹	57201
Worthing ¹	57077
Yankton ¹	57078

Watertown (3453)

6,132

Big Stone City	57216
Canby, MN	56220
Ghent, MN	56239
Milbank	57252
Minneota, MN	56264
Ortonville, MN	56278
Porter, MN	56280
Taunton, MN	56291
Watertown	57201

Yankton (7649)

4,671

Gayville	57031
Meckling	57069
Vermillion	57069
Yankton	57078

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Minnesota

Bemidji (2645)

2,841

Bemidji	56601
Cass Lake	56633
Eckles	56687
Frohn	56601
Grant Valley	56601
Northern	56601
Pike Bay	56633
Port Hope	56601
Turtle Lake	56484
Turtle River	56601
Wilton	56601

Ely (2646)

1,676

Babbitt	55706
Breitung	55790
Ely	55731
Tower	55790
Winton	55796

International Falls (2647)

1,791

International Falls	56649
Little Fork	56653
Ranier	56668

Thief River Falls¹ (9433)

8,700

Argyle	56713
Badger	56714
Baudette	56623
Greenbush	56726
Holt	56738
Karlstad	56732
Kennedy	56733
Lancaster	56735
Lake Bronson	56734
Middle River	56737
Newfolden	56738
Red Lake Falls	56750
Roseau	56751
Salol	56756
Stephen	56757
Thief River Falls	56701
Viking	56760
Warren	56762
Warroad	56763

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