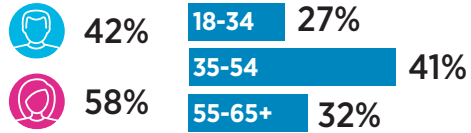


Viewer Profiles and Programming Hits



TV Ad Response¹ 63%

Q1

America's Top Dog
Live PD
Alaska PD
Live PD: Wanted

Q2

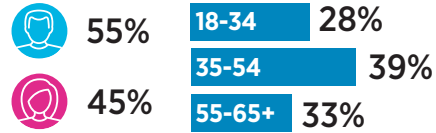
Live PD
Biography
Live PD: Wanted
Live PD: Rewind

Q3

Live PD
Biography
Garth Brooks: The Road I'm On
Live PD: Wanted

Q4

Garth Brooks: The Road I'm On
Court Cam
Live PD
Live PD: Wanted



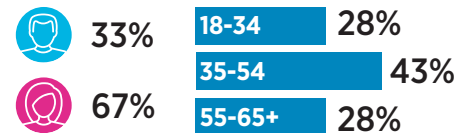
TV Ad Response¹ 60%

The Walking Dead
Two and a Half Men
Better Call Saul
Talking Dead
Breaking Bad

Tombstone
Two and a Half Men
Better Call Saul
Movies

Two and a Half Men
Fear the Walking Dead
Movies

The Walking Dead
Talking Dead
Movies



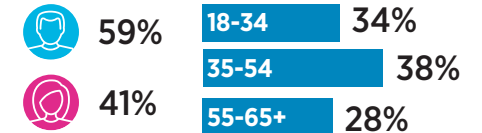
TV Ad Response¹ 63%

Below Deck
Project Runway
Below Deck Sailing Yacht
The Real Housewives of New Jersey
Vanderpump Rules

Below Deck Mediterranean
The Real Housewives of New York City
The Real Housewives of Beverly Hills
Vanderpump Rules
Below Deck Sailing Yacht

The Real Housewives Of Orange County
The Real Housewives of Beverly Hills
Below Deck Mediterranean
Southern Charm
The Real Housewives Of New York City

The Real Housewives of Orange County
Below Deck Mediterranean
Below Deck
Project Runway
Watch What Happens Live With Andy Cohen



TV Ad Response¹ 64%

The Situation Room With Wolf Blitzer
CNN Newsroom With Ana Cabrera
State of the Union With Jake Tapper
CNN Newsroom With Fredricka Whitfield
Cuomo Prime Time

CNN Newsroom
CNN Newsroom Live
Erin Burnett OutFront
Cuomo Prime Time
CNN Newsroom With Ana Cabrera

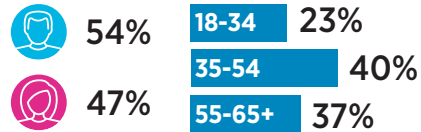
The Lead With Jake Tapper
CNN Newsroom With Brooke Baldwin
Situation Room With Wolf Blitzer
CNN Newsroom With Ana Cabrera
Anderson Cooper 360

CNN Tonight With Don Lemon
Cuomo Prime Time
Anderson Cooper 360
Situation Room With Wolf Blitzer
CNN Newsroom With Brooke Baldwin

¹Percentage of network viewers that have seen/heard a TV ad in the last 12 months that has led them to take action as defined as clicking on a banner ad, doing an internet search, going to the advertisers website, buying the product advertised or calling/visiting the advertiser. Source: 2020 Audience SCAN. All demographic information provided by AdMall 2020. Viewership information provided by Tivo. Ranked by average rating per episode. Households (HHs): Number of unique households with a view of at least one minute of the telecast, series, station(s) or network(s) during the selected time frame. Live viewing only. Number is estimated across all of Midco basic cable subscribers based on results from the data subset. Data subset includes approximately 35% of our cable subscribers across all of markets, excluding Minnesota. Rating: The percentage of actual viewing time in relation to the maximum potential viewership time. Past performance does not guarantee future results.

Viewer Profiles and Programming Hits

Discovery



TV Ad Response¹ 60%

Q1

Gold Rush
Gold Rush: Dave Turin's Lost Mine
Alaskan Bush People
Expedition Unknown
Naked And Afraid: Uncensored

Q2

Deadliest Catch
Gold Rush
Discovery Channel Programming
Bering Sea Gold
Naked and Afraid

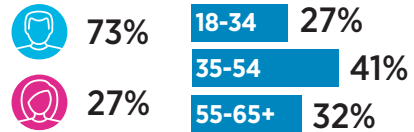
Q3

Deadliest Catch
Serengeti
Bering Sea Gold
Legend of Deep Blue
Alaskan Bush People

Q4

Alaska: The Last Frontier
Gold Rush
Gold Rush: Pay Dirt
Bering Sea Gold
River Of No Return

ESPN



TV Ad Response¹ 63%

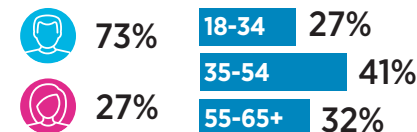
College Football Playoff National Championship
College Football Bowls
NFL Playoffs
College Football Playoff Pregame
SportsCenter

2020 NFL Draft
NFL Draft Countdown
SportsCenter with Scott Van Pelt
SportsCenter
30 for 30

Monday Night Football
2019 Home Run Derby
SportsCenter with Scott Van Pelt
NFL Preseason Football
Sunday NFL Countdown

Monday Night Football
College Football Playoff Semifinals
College Football
College Football Playoff Pregame
MLB Playoff

ESPN 2



TV Ad Response¹ 63%

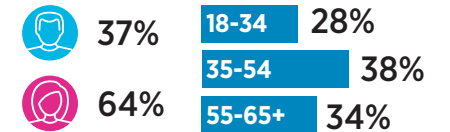
Summit League Basketball Tournament
ACC Basketball Tournament
Women's College Basketball
NFL Live
Australian Open

30 for 30
World Series of Poker
Peyton's Places
Classic Boxing
NBA 2K Players Tournament

College Football Scoreboard
U.S. Open Tennis
Little League World Series
Hot Dog Eating Contest
College Football

College Football
MLB Playoff
College Football Scoreboard
College Basketball
30 for 30

food network



TV Ad Response¹ 59%

The Kitchen
Girl Meets Farm
The Pioneer Woman
Valerie's Home Cooking
Trisha's Southern Kitchen

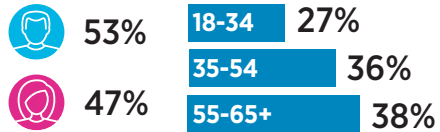
In The Kitchen With Joanna Gaines
The Kitchen
Girl Meets Farm
The Pioneer Woman
Trisha's Southern Kitchen

Girl Meets Farm
The Pioneer Woman
The Kitchen
Diners, Drive-Ins and Dives
Valerie's Home Cooking

The Kitchen
The Pioneer Woman
Girl Meets Farm
Valerie's Home Cooking
Trisha's Southern Kitchen

¹ Percentage of network viewers that have seen/heard a TV ad in the last 12 months that has led them to take action as defined as clicking on a banner ad, doing an internet search, going to the advertisers website, buying the product advertised or calling/visiting the advertiser. Source: 2020 Audience SCAN. All demographic information provided by AdMall 2020. Viewership information provided by Tivo. Ranked by average rating per episode. Households (HHs): Number of unique households with a view of at least one minute of the telecast, series, station(s) or network(s) during the selected time frame. Live viewing only. Number is estimated across all of Midco basic cable subscribers based on results from the data subset. Data subset includes approximately 35% of our cable subscribers across all of markets, excluding Minnesota. Rating: The percentage of actual viewing time in relation to the maximum potential viewership time. Past performance does not guarantee future results.

Viewer Profiles and Programming Hits



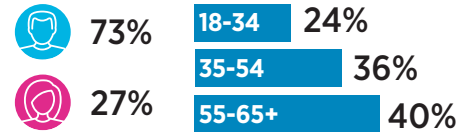
TV Ad Response¹ 61%

Q1
FOX Report With Jon Scott
Hannity
Special Report With Bret Baier
Tucker Carlson Tonight
The Ingraham Angle

Q2
Justice With Judge Jeanine
Special Report With Bret Baier
The Greg Gutfeld Show
Hannity
The Ingraham Angle

Q3
Hannity
The Five
The Ingraham Angle
Tucker Carlson Tonight
Special Report With Bret Baier

Q4
Hannity
The Ingraham Angle
Tucker Carlson Tonight
The Five
Fox News @ Night With Shannon Bream



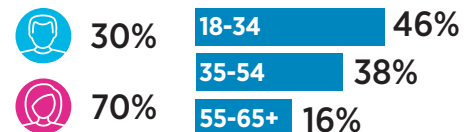
TV Ad Response¹ 65%

College Hockey
NHL Hockey
MLB Spring Training Baseball
Wild Live Postgame
NBA Basketball

Midwest Outdoors
Lindner's Angling Edge
Jason Mitchell Outdoors
John Gillespie's Waters & Woods
Classic MLB Baseball

Twins Live Pregame
MLB Baseball
Twins Live Postgame
Destination Polaris
Vikings GamePlan

College Hockey
Wolves Live Postgame
Twins Live Pregame
NHL Hockey
NBA Basketball



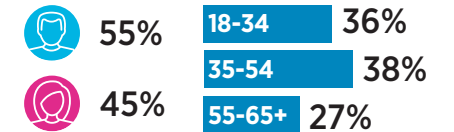
TV Ad Response¹ 60%

Movies

Movies

Movies

Holiday Movies



TV Ad Response¹ 61%

Movies

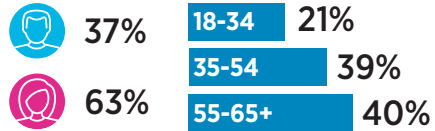
Movies

Mayans M.C.
American Horror Story: 1984
Movies

Mayans M.C.
American Horror Story: 1984
Movies

¹Percentage of network viewers that have seen/heard a TV ad in the last 12 months that has led them to take action as defined as clicking on a banner ad, doing an internet search, going to the advertisers website, buying the product advertised or calling/visiting the advertiser. Source: 2020 Audience SCAN. All demographic information provided by AdMall 2020. Viewership information provided by Tivo. Ranked by average rating per episode. Households (HHs): Number of unique households with a view of at least one minute of the telecast, series, station(s) or network(s) during the selected time frame. Live viewing only. Number is estimated across all of Midco basic cable subscribers based on results from the data subset. Data subset includes approximately 35% of our cable subscribers across all of markets, excluding Minnesota. Rating: The percentage of actual viewing time in relation to the maximum potential viewership time. Past performance does not guarantee future results.

Viewer Profiles and Programming Hits



TV Ad Response¹ 58%

Q1

Fixer to Fabulous
Fixer Upper
Home Town
Property Brothers: Forever Home
Property Brothers

Q2

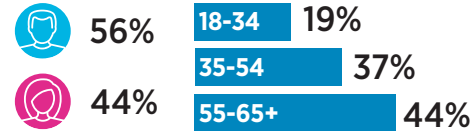
Celebrity IOU
Fixer Upper
Property Brothers
Property Brothers: Forever Home
House Hunters

Q3

Flip or Flop
Island Hunters
House Hunters International
Island Life
Property Brothers: Forever Home

Q4

Fixer Upper
Property Brothers
House Hunters
House Hunters International
Property Brothers: Forever Home



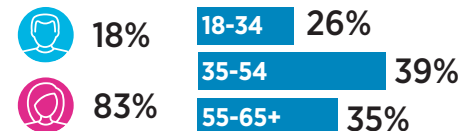
TV Ad Response¹ 58%

The Curse of Oak Island
American Pickers
The Outlaw Josey Wales
Pawn Stars
American Pickers: Bonus Buys

Grant
The Curse of Oak Island
Mountain Men
The Secret of Skinwalker Ranch
The Outlaw Josey Wales

Mountain Men
Pawn Stars
The Food That Built America
American Pickers
American Pickers: Bonus Buys

The Curse of Oak Island
Vikings
American Pickers
Pawn Stars
Kings of Pain



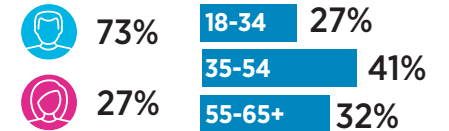
TV Ad Response¹ 59%

Married at First Sight
Supernanny
Movies
The King of Queens

Married at First Sight
The King of Queens
Movies

Married at First Sight
Marrying Millions
Movies

Holiday Movies



TV Ad Response¹ 63%

College Hockey
College Basketball Pre Game
College Basketball Post Game
College Basketball
Women's College Basketball

Jason Mitchell Outdoors
Midwest Outdoors Magazine
Ultimate Outdoor Adventures TV
Focus Outdoors
Outdoorsmen Adventures TV

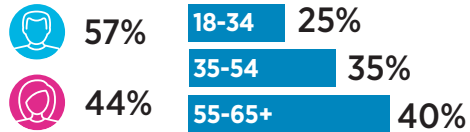
College Football
Babe Ruth World Series
Midco Sports Magazine
Midco Sports Live at the Sanford International
High School Football

College Hockey
College Football
College Football Post Game Show
College Football Pre Game Show
North Dakota Hockey Central

¹Percentage of network viewers that have seen/heard a TV ad in the last 12 months that has led them to take action as defined as clicking on a banner ad, doing an internet search, going to the advertiser's website, buying the product advertised or calling/visiting the advertiser. Source: 2020 Audience SCAN. ²Demographic information is based on the audience profile for ESPN. All demographic information provided by AdMall 2020. Viewership information provided by Tivo. Ranked by average rating per episode. Households (HHs): Number of unique households with a view of at least one minute of the telecast, series, station(s) or network(s) during the selected time frame. Live viewing only. Number is estimated across all of Midco basic cable subscribers based on results from the data subset. Data subset includes approximately 35% of our cable subscribers across all of markets, excluding Minnesota. Rating: The percentage of actual viewing time in relation to the maximum potential viewership time. Past performance does not guarantee future results.

Viewer Profiles and Programming Hits

MSNBC



TV Ad Response¹ 61%

Q1

The Rachel Maddow Show
The Last Word With Lawrence O'Donnell
Deadline: White House
The 11th Hour With Brian Williams
MSNBC Live With Ali Velshi

Q2

The 11th Hour With Brian Williams
The Rachel Maddow Show
The Last Word With Lawrence O'Donnell
NBC News Special Report
Deadline: White House

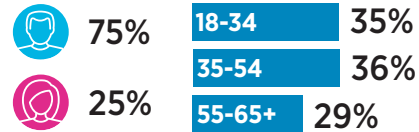
Q3

MSNBC Live With Ali Velshi
Deadline: White House
The Rachel Maddow Show
The Last Word With Lawrence O'Donnell
MTP Daily

Q4

The Rachel Maddow Show
The Last Word With Lawrence O'Donnell
MSNBC Live With Hallie Jackson
Deadline: White House
The 11th Hour With Brian Williams

NBC Sports



TV Ad Response¹ 65%

NHL Hockey
NHL Overtime
Mecum Auto Auctions

Mecum Auto Auctions: Muscle Cars & More
IndyCar iRacing Challenge
Mecum Auto Auctions
Classic NASCAR
Auto Racing

Monster Energy NASCAR Cup Series
Monster Energy NASCAR Cup Post Show
NASCAR Cup Series Countdown to Green
Monster Energy Series Countdown to Green
NASCAR America

Monster Energy NASCAR Cup Series
Monster Energy NASCAR Cup Post Show
NHL Hockey
Monster Energy Cup Series Countdown to Green
NASCAR XFINITY Series

NFL NETWORK



TV Ad Response¹ 66%

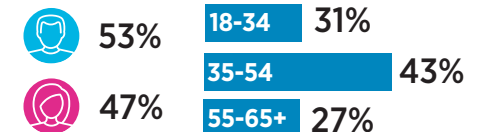
NFL Gameday Morning
NFL Football
NFL Playoff
NFL Scouting Combine
NFL GameDay Prime

2020 NFL Draft
NFL Draft Kickoff
NFL Total Access
Sunday Night Football
Monday Night Football

Thursday Night Football Postgame Show
Thursday Night Football
FOX NFL Thursday
NFL GameDay Kickoff
NFL Total Access

Thursday Night Football
NFL Post Game Show
NFL GameDay Kickoff
Postgame
NFL Postgame

Paramount Network



TV Ad Response¹ 67%

68 Whiskey
Two and a Half Men
Movies

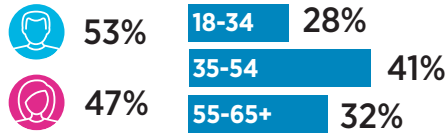
Yellowstone
Two and a Half Men
Movies

Yellowstone
The Last Cowboy
Mom
Two and a Half Men
Movies

Two and a Half Men
Movies

¹Percentage of network viewers that have seen/heard a TV ad in the last 12 months that has led them to take action as defined as clicking on a banner ad, doing an internet search, going to the advertisers website, buying the product advertised or calling/visiting the advertiser. Source: 2020 Audience SCAN. All demographic information provided by AdMall 2020. Viewership information provided by Tivo. Ranked by average rating per episode. Households (HHs): Number of unique households with a view of at least one minute of the telecast, series, station(s) or network(s) during the selected time frame. Live viewing only. Number is estimated across all of Midco basic cable subscribers based on results from the data subset. Data subset includes approximately 35% of our cable subscribers across all of markets, excluding Minnesota. Rating: The percentage of actual viewing time in relation to the maximum potential viewership time. Past performance does not guarantee future results.

Viewer Profiles and Programming Hits



TV Ad Response¹ 63%

Q1

The Big Bang Theory
Conan
Full Frontal With Samantha Bee
Friends
Movies

Q2

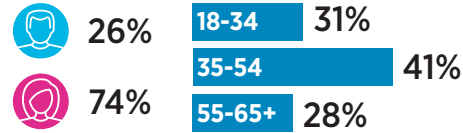
The Big Bang Theory
Miracle Workers: Dark Ages
Full Frontal With Samantha Bee
Movies

Q3

The Big Bang Theory
Full Frontal With Samantha Bee
American Dad!
Friends
Movies

Q4

MLB Playoff
The Postseason Show
Conan
The Big Bang Theory
Movies



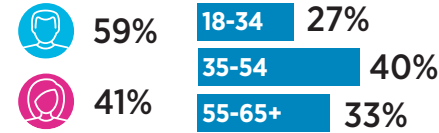
TV Ad Response¹ 63%

Sister Wives
My Feet Are Killing Me
90 Day Fiance: Before the 90 Days
Dr. Pimple Popper
Save My Skin

Sister Wives
Little People, Big World
90 Day Fiance: Before the 90 Days
OutDaughtered
7 Little Johnstons

Dr. Pimple Popper
OutDaughtered
90 Day Fiance: Happily Ever After?
Untold Stories of the ER
The Little Couple

90 Day Fiance: The Other Way
90 Day Fiance
Dr. Pimple Popper
OutDaughtered
90 Day Fiance: Before the 90 Days



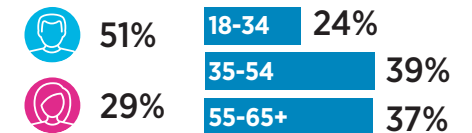
TV Ad Response¹ 63%

NBA All-Star Game
Inside the NBA
NBA All-Star Tip-Off
NBA Basketball
Movies

Movies

Movies
NCIS: New Orleans

NBA Basketball
NCIS: New Orleans
Movies



TV Ad Response¹ 60%

WWE Monday Night Raw
Chicago P.D.
The Biggest Loser
NCIS
Law & Order: Special Victims Unit

WWE Monday Night Raw
NCIS
The Biggest Loser
Law & Order: Special Victims Unit

WWE Monday Night Raw
WWE SmackDown
NCIS
Law & Order: Special Victims Unit
Straight Up Steve Austin

WWE Monday Night Raw
NCIS
Law & Order: Special Victims Unit
Chicago P.D.
Holiday Movies

¹Percentage of network viewers that have seen/heard a TV ad in the last 12 months that has led them to take action as defined as clicking on a banner ad, doing an internet search, going to the advertisers website, buying the product advertised or calling/visiting the advertiser. Source: 2020 Audience SCAN. All demographic information provided by AdMall 2020. Viewership information provided by Tivo. Ranked by average rating per episode. Households (HHs): Number of unique households with a view of at least one minute of the telecast, series, station(s) or network(s) during the selected time frame. Live viewing only. Number is estimated across all of Midco basic cable subscribers based on results from the data subset. Data subset includes approximately 35% of our cable subscribers across all of markets, excluding Minnesota. Rating: The percentage of actual viewing time in relation to the maximum potential viewership time. Past performance does not guarantee future results.