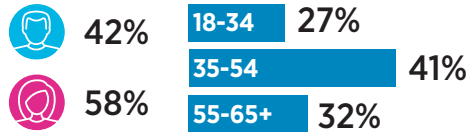
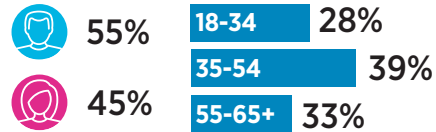


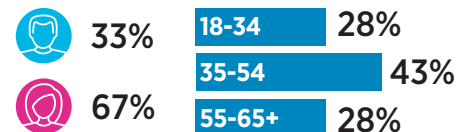
Viewer Profiles and Programming Hits



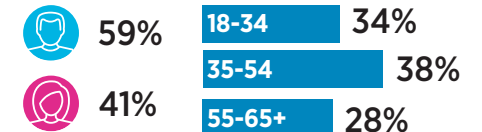
TV Ad Response¹ 63%



TV Ad Response¹ 60%



TV Ad Response¹ 63%



TV Ad Response¹ 64%

Q1

America's Top Dog
Live PD
Alaska PD
Live PD: Wanted

The Walking Dead
Two and a Half Men
Better Call Saul
Talking Dead
Breaking Bad

Below Deck
Project Runway
Below Deck Sailing Yacht
The Real Housewives of New Jersey
Vanderpump Rules

The Situation Room With Wolf Blitzer
CNN Newsroom With Ana Cabrera
State of the Union With Jake Tapper
CNN Newsroom With Fredricka Whitfield
Cuomo Prime Time

Q2

Live PD
Biography
Live PD: Wanted
Live PD: Rewind

Tombstone
Two and a Half Men
Better Call Saul
Movies

Below Deck Mediterranean
The Real Housewives of New York City
The Real Housewives of Beverly Hills
Vanderpump Rules
Below Deck Sailing Yacht

CNN Newsroom
CNN Newsroom Live
Erin Burnett OutFront
Cuomo Prime Time
CNN Newsroom With Ana Cabrera

Q3

Live PD
Biography
Garth Brooks: The Road I'm On
Live PD: Wanted

Two and a Half Men
Fear the Walking Dead
Movies

The Real Housewives Of Orange County
The Real Housewives of Beverly Hills
Below Deck Mediterranean
Southern Charm
The Real Housewives Of New York City

The Lead With Jake Tapper
CNN Newsroom With Brooke Baldwin
Situation Room With Wolf Blitzer
CNN Newsroom With Ana Cabrera
Anderson Cooper 360

Q4

Garth Brooks: The Road I'm On
Court Cam
Live PD
Live PD: Wanted

The Walking Dead
Talking Dead
Movies

The Real Housewives of Orange County
Below Deck Mediterranean
Below Deck
Project Runway
Watch What Happens Live With Andy Cohen

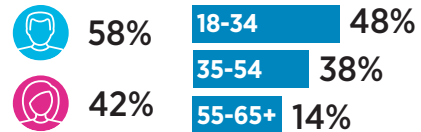
CNN Tonight With Don Lemon
Cuomo Prime Time
Anderson Cooper 360
Situation Room With Wolf Blitzer
CNN Newsroom With Brooke Baldwin

¹Percentage of network viewers that have seen/heard a TV ad in the last 12 months that has led them to take action as defined as clicking on a banner ad, doing an internet search, going to the advertisers website, buying the product advertised or calling/visiting the advertiser. Source: 2020 Audience SCAN. All demographic information provided by AdMall 2020. Viewership information provided by Tivo. Ranked by average rating per episode. Households (HHs): Number of unique households with a view of at least one minute of the telecast, series, station(s) or network(s) during the selected time frame. Live viewing only. Number is estimated across all of Midco basic cable subscribers based on results from the data subset. Data subset includes approximately 35% of our cable subscribers across all of markets, excluding Minnesota. Rating: The percentage of actual viewing time in relation to the maximum potential viewership time. Past performance does not guarantee future results.

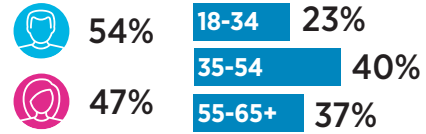
Viewer Profiles and Programming Hits



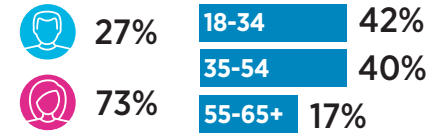
COMEDY CENTRAL



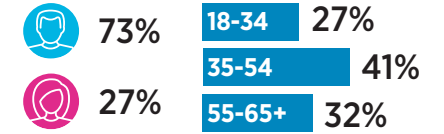
TV Ad Response¹ 61%



TV Ad Response¹ 60%



TV Ad Response¹ 68%



TV Ad Response¹ 63%

Q1

The Daily Show with Trevor Noah
Lights Out with David Spade
The Office

Gold Rush
Gold Rush: Dave Turin's Lost Mine
Alaskan Bush People
Expedition Unknown
Naked And Afraid: Uncensored

Modern Family
Keeping Up With the Kardashians
Very Cavallari
Botched
Chrisley Knows Best

College Football Playoff National Championship
College Football Bowls
NFL Playoffs
College Football Playoff Pregame
SportsCenter

Q2

The Daily Show with Trevor Noah
South Park
Drunk History
The Office

Deadliest Catch
Gold Rush
Discovery Channel Programming
Bering Sea Gold
Naked and Afraid

Keeping Up With the Kardashians
Las Vegas
Chrisley Knows Best
Botched
Sex and the City

2020 NFL Draft
NFL Draft Countdown
SportsCenter with Scott Van Pelt
SportsCenter
30 for 30

Q3

The Daily Show with Trevor Noah
Lights Out with David Spade
The Office
South Park

Deadliest Catch
Serengeti
Bering Sea Gold
Legend of Deep Blue
Alaskan Bush People

Keeping Up With the Kardashians
Flip It Like Disick
Growing Up Chrisley
Revenge Body With Khloe Kardashian
Chrisley Knows Best

Monday Night Football
2019 Home Run Derby
SportsCenter with Scott Van Pelt
NFL Preseason Football
Sunday NFL Countdown

Q4

The Daily Show with Trevor Noah
Lights Out with David Spade
The Office
South Park

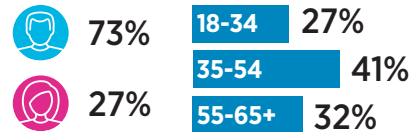
Alaska: The Last Frontier
Gold Rush
Gold Rush: Pay Dirt
Bering Sea Gold
River Of No Return

Keeping Up With the Kardashians
E! True Hollywood Story
Botched
E! News
Chrisley Knows Best

Monday Night Football
College Football Playoff Semifinals
College Football
College Football Playoff Pregame
MLB Playoff

¹ Percentage of network viewers that have seen/heard a TV ad in the last 12 months that has led them to take action as defined as clicking on a banner ad, doing an internet search, going to the advertiser's website, buying the product advertised or calling/visiting the advertiser. Source: 2020 Audience SCAN. All demographic information provided by AdMall 2020. Viewership information provided by Tivo. Ranked by average rating per episode. Households (HHs): Number of unique households with a view of at least one minute of the telecast, series, station(s) or network(s) during the selected time frame. Live viewing only. Number is estimated across all of Midco basic cable subscribers based on results from the data subset. Data subset includes approximately 35% of our cable subscribers across all of markets, excluding Minnesota. Rating: The percentage of actual viewing time in relation to the maximum potential viewership time. Past performance does not guarantee future results.

Viewer Profiles and Programming Hits



TV Ad Response¹ 63%

Q1

Summit League Basketball Tournament
ACC Basketball Tournament
Women's College Basketball
NFL Live
Australian Open

Q2

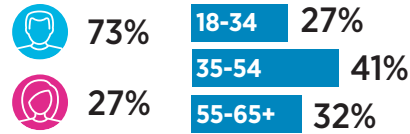
30 for 30
World Series of Poker
Peyton's Places
Classic Boxing
NBA 2K Players Tournament

Q3

College Football Scoreboard
U.S. Open Tennis
Little League World Series
Hot Dog Eating Contest
College Football

Q4

College Football
MLB Playoff
College Football Scoreboard
College Basketball
30 for 30



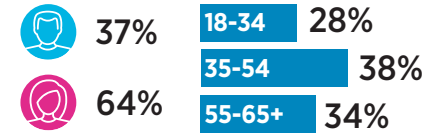
TV Ad Response¹ 63%

Big 12 Basketball Tournament
College Basketball
Classic College Basketball
College Football Live

Classic College Basketball
College Football Playoff National Championship
College Basketball
Classic College Football

ESPN Goal Line
NBA Summer League Basketball
College GameDay

College Basketball
ESPN Goal Line
College Football
Women's College Volleyball



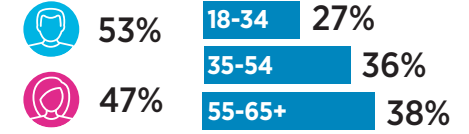
TV Ad Response¹ 59%

The Kitchen
Girl Meets Farm
The Pioneer Woman
Valerie's Home Cooking
Trisha's Southern Kitchen

In The Kitchen With Joanna Gaines
The Kitchen
Girl Meets Farm
The Pioneer Woman
Trisha's Southern Kitchen

Girl Meets Farm
The Pioneer Woman
The Kitchen
Diners, Drive-Ins and Dives
Valerie's Home Cooking

The Kitchen
The Pioneer Woman
Girl Meets Farm
Valerie's Home Cooking
Trisha's Southern Kitchen



TV Ad Response¹ 61%

FOX Report With Jon Scott
Hannity
Special Report With Bret Baier
Tucker Carlson Tonight
The Ingraham Angle

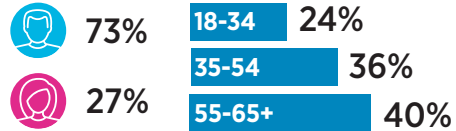
Justice With Judge Jeanine
Special Report With Bret Baier
The Greg Gutfeld Show
Hannity
The Ingraham Angle

Hannity
The Five
The Ingraham Angle
Tucker Carlson Tonight
Special Report With Bret Baier

Hannity
The Ingraham Angle
Tucker Carlson Tonight
The Five
Fox News @ Night With Shannon Bream

¹Percentage of network viewers that have seen/heard a TV ad in the last 12 months that has led them to take action as defined as clicking on a banner ad, doing an internet search, going to the advertisers website, buying the product advertised or calling/visiting the advertiser. Source: 2020 Audience SCAN. All demographic information provided by AdMall 2020. Viewership information provided by Tivo. Ranked by average rating per episode. Households (HHs): Number of unique households with a view of at least one minute of the telecast, series, station(s) or network(s) during the selected time frame. Live viewing only. Number is estimated across all of Midco basic cable subscribers based on results from the data subset. Data subset includes approximately 35% of our cable subscribers across all of markets, excluding Minnesota. Rating: The percentage of actual viewing time in relation to the maximum potential viewership time. Past performance does not guarantee future results.

Viewer Profiles and Programming Hits



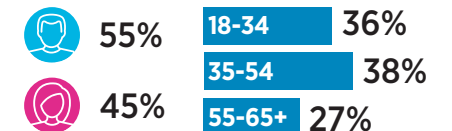
TV Ad Response¹ 65%



TV Ad Response¹ 65%



TV Ad Response¹ 60%



TV Ad Response¹ 61%

Q1

Westminster Kennel Club Dog Show
FS1 Super Bowl Post-Game
NASCAR Cup Series
XFL Football
NASCAR XFINITY Series

College Hockey
NHL Hockey
MLB Spring Training Baseball
Wild Live Postgame
NBA Basketball

Movies

Movies

Q2

NASCAR Cup Series
NASCAR XFINITY Series
Motorcycle Racing

Midwest Outdoors
Lindner's Angling Edge
Jason Mitchell Outdoors
John Gillespie's Waters & Woods
Classic MLB Baseball

Movies

Movies

Q3

CONCACAF Gold Cup Soccer
FIFA Women's World Cup
FS1 College Football Extra
FOX Soccer Tonight
MLS Soccer

Twins Live Pregame
MLB Baseball
Twins Live Postgame
Destination Polaris
Vikings GamePlan

Movies

Mayans M.C.
American Horror Story: 1984
Movies

Q4

College Football
MLB Playoff
MLB on FS1 Postgame
WWE Backstage

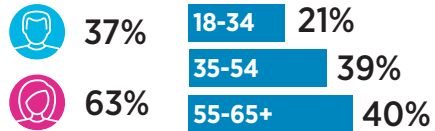
College Hockey
Wolves Live Postgame
Twins Live Pregame
NHL Hockey
NBA Basketball

Holiday Movies

Mayans M.C.
American Horror Story: 1984
Movies

¹Percentage of network viewers that have seen/heard a TV ad in the last 12 months that has led them to take action as defined as clicking on a banner ad, doing an internet search, going to the advertiser's website, buying the product advertised or calling/visiting the advertiser. Source: 2020 Audience SCAN. All demographic information provided by AdMall 2020. Viewership information provided by Tivo. Ranked by average rating per episode. Households (HHs): Number of unique households with a view of at least one minute of the telecast, series, station(s) or network(s) during the selected time frame. Live viewing only. Number is estimated across all of Midco basic cable subscribers based on results from the data subset. Data subset includes approximately 35% of our cable subscribers across all of markets, excluding Minnesota. Rating: The percentage of actual viewing time in relation to the maximum potential viewership time. Past performance does not guarantee future results.

Viewer Profiles and Programming Hits



TV Ad Response¹ 58%

Q1

- Fixer to Fabulous
- Fixer Upper
- Home Town
- Property Brothers: Forever Home
- Property Brothers

Q2

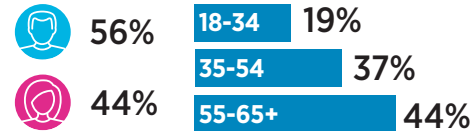
- Celebrity IOU
- Fixer Upper
- Property Brothers
- Property Brothers: Forever Home
- House Hunters

Q3

- Flip or Flop
- Island Hunters
- House Hunters International
- Island Life
- Property Brothers: Forever Home

Q4

- Fixer Upper
- Property Brothers
- House Hunters
- House Hunters International
- Property Brothers: Forever Home



TV Ad Response¹ 58%

- The Curse of Oak Island
- American Pickers
- The Outlaw Josey Wales
- Pawn Stars
- American Pickers: Bonus Buys

- Grant
- The Curse of Oak Island
- Mountain Men
- The Secret of Skinwalker Ranch
- The Outlaw Josey Wales

- Mountain Men
- Pawn Stars
- The Food That Built America
- American Pickers
- American Pickers: Bonus Buys

- The Curse of Oak Island
- Vikings
- American Pickers
- Pawn Stars
- Kings of Pain



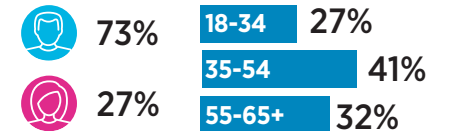
TV Ad Response¹ 59%

- Married at First Sight
- Supernanny
- Movies
- The King of Queens

- Married at First Sight
- The King of Queens
- Movies

- Married at First Sight
- Marrying Millions
- Movies

- Holiday Movies



TV Ad Response¹ 63%

- College Hockey
- College Basketball Pre Game
- College Basketball Post Game
- College Basketball
- Women's College Basketball

- Jason Mitchell Outdoors
- Midwest Outdoors Magazine
- Ultimate Outdoor Adventures TV
- Focus Outdoors
- Outdoorsmen Adventures TV

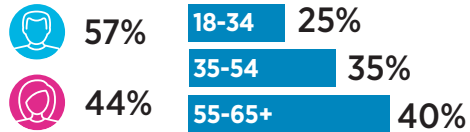
- College Football
- Babe Ruth World Series
- Midco Sports Magazine
- Midco Sports Live at the Sanford International
- High School Football

- College Hockey
- College Football
- College Football Post Game Show
- College Football Pre Game Show
- North Dakota Hockey Central

¹Percentage of network viewers that have seen/heard a TV ad in the last 12 months that has led them to take action as defined as clicking on a banner ad, doing an internet search, going to the advertiser's website, buying the product advertised or calling/visiting the advertiser. Source: 2020 Audience SCAN. ²Demographic information is based on the audience profile for ESPN. All demographic information provided by AdMall 2020. Viewership information provided by Tivo. Ranked by average rating per episode. Households (HHs): Number of unique households with a view of at least one minute of the telecast, series, station(s) or network(s) during the selected time frame. Live viewing only. Number is estimated across all of Midco basic cable subscribers based on results from the data subset. Data subset includes approximately 35% of our cable subscribers across all of markets, excluding Minnesota. Rating: The percentage of actual viewing time in relation to the maximum potential viewership time. Past performance does not guarantee future results.

Viewer Profiles and Programming Hits

MSNBC



TV Ad Response¹ 61%

Q1

The Rachel Maddow Show
The Last Word With Lawrence O'Donnell
Deadline: White House
The 11th Hour With Brian Williams
MSNBC Live With Ali Velshi

Q2

The 11th Hour With Brian Williams
The Rachel Maddow Show
The Last Word With Lawrence O'Donnell
NBC News Special Report
Deadline: White House

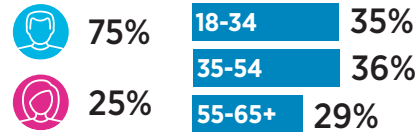
Q3

MSNBC Live With Ali Velshi
Deadline: White House
The Rachel Maddow Show
The Last Word With Lawrence O'Donnell
MTP Daily

Q4

The Rachel Maddow Show
The Last Word With Lawrence O'Donnell
MSNBC Live With Hallie Jackson
Deadline: White House
The 11th Hour With Brian Williams

NBC Sports



TV Ad Response¹ 65%

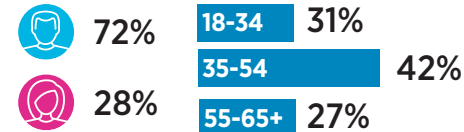
NHL Hockey
NHL Overtime
Mecum Auto Auctions

Mecum Auto Auctions: Muscle Cars & More
IndyCar iRacing Challenge
Mecum Auto Auctions
Classic NASCAR
Auto Racing

Monster Energy NASCAR Cup Series
Monster Energy NASCAR Cup Post Show
NASCAR Cup Series Countdown to Green
Monster Energy Series Countdown to Green
NASCAR America

Monster Energy NASCAR Cup Series
Monster Energy NASCAR Cup Post Show
NHL Hockey
Monster Energy Cup Series Countdown to Green
NASCAR XFINITY Series

NFL NETWORK



TV Ad Response¹ 66%

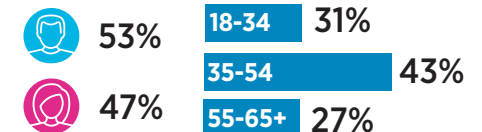
NFL Gameday Morning
NFL Football
NFL Playoff
NFL Scouting Combine
NFL GameDay Prime

2020 NFL Draft
NFL Draft Kickoff
NFL Total Access
Sunday Night Football
Monday Night Football

Thursday Night Football Postgame Show
Thursday Night Football
FOX NFL Thursday
NFL GameDay Kickoff
NFL Total Access

Thursday Night Football
NFL Post Game Show
NFL GameDay Kickoff
Postgame
NFL Postgame

Paramount Network



TV Ad Response¹ 67%

68 Whiskey
Two and a Half Men
Movies

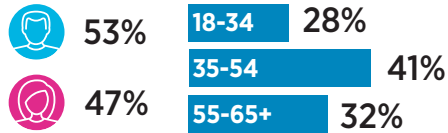
Yellowstone
Two and a Half Men
Movies

Yellowstone
The Last Cowboy
Mom
Two and a Half Men
Movies

Two and a Half Men
Movies

¹Percentage of network viewers that have seen/heard a TV ad in the last 12 months that has led them to take action as defined as clicking on a banner ad, doing an internet search, going to the advertisers website, buying the product advertised or calling/visiting the advertiser. Source: 2020 Audience SCAN. All demographic information provided by AdMall 2020. Viewership information provided by Tivo. Ranked by average rating per episode. Households (HHs): Number of unique households with a view of at least one minute of the telecast, series, station(s) or network(s) during the selected time frame. Live viewing only. Number is estimated across all of Midco basic cable subscribers based on results from the data subset. Data subset includes approximately 35% of our cable subscribers across all of markets, excluding Minnesota. Rating: The percentage of actual viewing time in relation to the maximum potential viewership time. Past performance does not guarantee future results.

Viewer Profiles and Programming Hits



TV Ad Response¹ 63%

Q1

The Big Bang Theory
Conan
Full Frontal With Samantha Bee
Friends
Movies

Q2

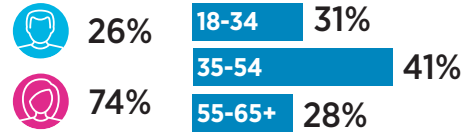
The Big Bang Theory
Miracle Workers: Dark Ages
Full Frontal With Samantha Bee
Movies

Q3

The Big Bang Theory
Full Frontal With Samantha Bee
American Dad!
Friends
Movies

Q4

MLB Playoff
The Postseason Show
Conan
The Big Bang Theory
Movies



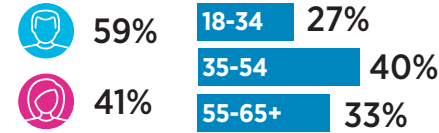
TV Ad Response¹ 63%

Sister Wives
My Feet Are Killing Me
90 Day Fiance: Before the 90 Days
Dr. Pimple Popper
Save My Skin

Sister Wives
Little People, Big World
90 Day Fiance: Before the 90 Days
OutDaughtered
7 Little Johnstons

Dr. Pimple Popper
OutDaughtered
90 Day Fiance: Happily Ever After?
Untold Stories of the ER
The Little Couple

90 Day Fiance: The Other Way
90 Day Fiance
Dr. Pimple Popper
OutDaughtered
90 Day Fiance: Before the 90 Days



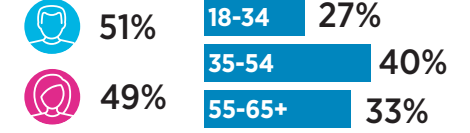
TV Ad Response¹ 63%

NBA All-Star Game
Inside the NBA
NBA All-Star Tip-Off
NBA Basketball
Movies

Movies

Movies
NCIS: New Orleans

NBA Basketball
NCIS: New Orleans
Movies



TV Ad Response¹ 62%

Expedition Bigfoot
The Dead Files
Mysteries at the Museum
The Alaska Triangle
Ghost Adventures

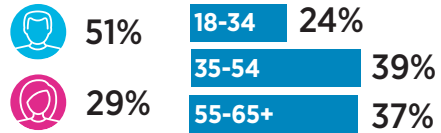
Mysteries at the Museum
Beyond the Unknown
The Dead Files
Ghost Adventures
Paranormal Caught on Camera

Expedition Unknown
Alien Highway
Code of the Wild
UFOS: The Lost Evidence
America Unearthed

Expedition Bigfoot
Ghost Adventures
UFOS: The Lost Evidence
Paranormal Caught on Camera
Most Terrifying Places

¹Percentage of network viewers that have seen/heard a TV ad in the last 12 months that has led them to take action as defined as clicking on a banner ad, doing an internet search, going to the advertisers website, buying the product advertised or calling/visiting the advertiser. Source: 2020 Audience SCAN. All demographic information provided by AdMall 2020. Viewership information provided by Tivo. Ranked by average rating per episode. Households (HHs): Number of unique households with a view of at least one minute of the telecast, series, station(s) or network(s) during the selected time frame. Live viewing only. Number is estimated across all of Midco basic cable subscribers based on results from the data subset. Data subset includes approximately 35% of our cable subscribers across all of markets, excluding Minnesota. Rating: The percentage of actual viewing time in relation to the maximum potential viewership time. Past performance does not guarantee future results.

Viewer Profiles and Programming Hits



TV Ad Response¹ 60%

Q1

WWE Monday Night Raw
Chicago P.D.
The Biggest Loser
NCIS
Law & Order: Special Victims Unit

Q2

WWE Monday Night Raw
NCIS
The Biggest Loser
Law & Order: Special Victims Unit

Q3

WWE Monday Night Raw
WWE SmackDown
NCIS
Law & Order: Special Victims Unit
Straight Up Steve Austin

Q4

WWE Monday Night Raw
NCIS
Law & Order: Special Victims Unit
Chicago P.D.
Holiday Movies

¹Percentage of network viewers that have seen/heard a TV ad in the last 12 months that has led them to take action as defined as clicking on a banner ad, doing an internet search, going to the advertisers website, buying the product advertised or calling/visiting the advertiser. Source: 2020 Audience SCAN. All demographic information provided by AdMall 2020. Viewership information provided by Tivo. Ranked by average rating per episode. Households (HHs): Number of unique households with a view of at least one minute of the telecast, series, station(s) or network(s) during the selected time frame. Live viewing only. Number is estimated across all of Midco basic cable subscribers based on results from the data subset. Data subset includes approximately 35% of our cable subscribers across all of markets, excluding Minnesota. Rating: The percentage of actual viewing time in relation to the maximum potential viewership time. Past performance does not guarantee future results.