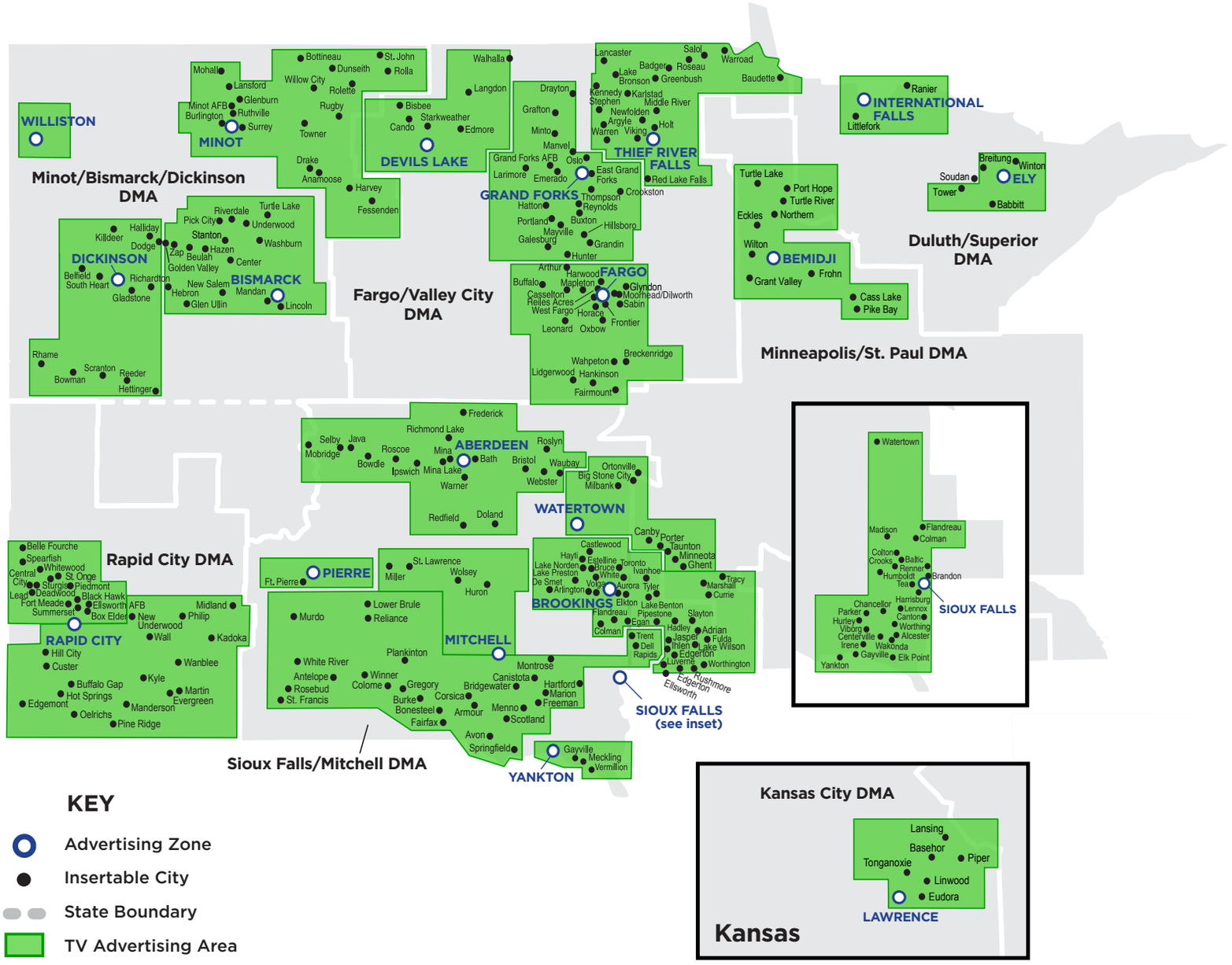
Zoning in.

Midco reaches across networks to reach people as they browse top local, regional and national sites. We offer TV advertising placement across more than five designated marketing areas (DMAs) and advertising zones throughout the Midwest.